

2022 Strategic Priorities

During every year's Annual General Meeting, MGUG asks its membership what ideas and initiatives it would like to see for the upcoming year. These come in a range of topics, which are highlighted below through member collaboration and engagement.

Outreach / Membership

- Continue on looking for opportunities locally (Open Street Map in Winnipeg, helping local community; homeless issues, building mapping...)
- Utilizing skills and our knowledge to spread the word of MGUG to other groups but also our members
- Develop a 'Marketplace' - develop list of people with their profiles/skills, ... in order to "match" themselves with opportunities
- Continue to engage with the membership on capturing priorities through an ongoing basis

Social Media / Online

- MGUG link to government policy makers to allow us to champion GIS policy within the province (re education/employment etc)
- Database of GIS related research questions for students.
- Website articles - how MGUG members got in to their position. Key skills and advice.
- Expand partnerships: Ie. Manitoba Watershed districts

Education

- Provide space on the website for schools to advertise for thesis project partners
- Expand labor market information from just job postings; could include featured projects, or small consulting projects students could do.
- Make connections with Student groups Ie. GESA and develop others ways to reach schools more effectively

2020 & 2021 Projects

- Hosted professional development workshops
- Introduction of 1:1 coffee chats
- Improved engagement on social media – more event awareness and profile raising
- Hosted Open Government and Open Data talks
- Built and set up our public Slack channel
- Added GIS + related software archives, along with data portals on website
- Some minor website upgrades and simplifications
- Promoted networking events, such as hackathons, OSM nights, ESRI geo-design conference and others.